



KPMG

MEDIA RELEASE

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KPMG and RepuTex announce landmark alliance

Leading audit, tax and advisory firm, KPMG and specialist climate change investment research firm, RepuTex announced today an important alliance that will give companies a tangible view of the potential cost and impact of the Carbon Pollution Reduction Scheme on their bottom line.

According to KPMG CEO, Geoff Wilson, the alliance comes at a critical time as companies are quickly seeking to assess and understand the impact of the CPRS on their business – both directly for those covered by the CPRS and indirectly via the flow on impacts through their supply chain.

“In the lead up to the establishment of the Carbon Pollution Reduction Scheme, financial analysts will be focusing on picking the organisations that are best placed to respond in terms of competitive advantage. Those companies that aren’t able to effectively communicate their carbon exposure and the impacts on their business will be at a disadvantage. Investors too will be seeking further insights into a company’s exposure to carbon and how they are responding to prepare for a carbon-constrained environment,” Mr Wilson said.

“RepuTex has an outstanding depth and richness of data on carbon risk, while KPMG has strong sustainability and climate change advisory skills, by joining forces we will be able to provide companies with the granularity of detail that enables them to understand the financial and strategic cost of their carbon risk.

“We are responding to a demand in the market from companies that are looking for confidence around their carbon exposure,” said Mr Wilson.

RepuTex CEO, Laurel Grossman said that in the lead up to 2010 a company’s ability to respond confidently to climate change will be determined by its capacity to assess and quantify its exposure.

“For business the first step is understanding the carbon intensity and value chain exposure of assets and operations, as well as competitive position. Until now, many business leaders have struggled to develop appropriate strategies due to a shortage of this type of data. With its extensive climate change models and databases, RepuTex provides the research platform to assist the market quantify risk and provide the intelligence to help businesses feel confident about their decisions.

Ms Grossman said the alliance would provide a number of joint service offerings such the integration of carbon risk into lending practices, the integration of carbon risk into investment practices and the quantification and development of carbon management strategies.



This alliance is about helping Australian businesses answer critical questions such as:

- How well do we understand the carbon intensity of our business and its supply chain?
- Do we understand our position versus our competitors?
- Do we understand our marginal cost of abatement?
- Do we have processes in place to manage carbon risk and have we adjusted our risk profile?
- Where in our business will costs increase and where, if at all can they be passed through?
- What opportunities may arise through the introduction of a price on carbon?
- Do we have a stakeholder communication strategy?

The alliance is effective from today.

For further information

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